

Shreveport Times

LIFE

See the Shreveport homes featured in HGTV Magazine's 'Copy the Curb Appeal'

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"Warmth, beauty, and curb appeal" has put a Shreveport neighborhood at the forefront of home and garden enthusiasts nationwide.

Three Provenance houses were selected for HGTV Magazine's "Copy the Curb Appeal" section. The homes and the homeowners are featured in the May 2021 print edition, on stands now.

It is viewable as an online gallery at hgtv.com.

Another Provenance home is expected to appear in the publication's June edition.

In the article, the homeowners share details about their custom builds' interior to exterior architectural design and inspirations and landscaping. Information is provided on where to acquire showcased items, including paint colors, doors, doormats, house numbers, lighting fixtures, and outdoor furniture so readers can "copy the curb appeal."

Provenance is located at 1968 Bridgewater Ave. off Southern Loop in South Shreveport.

In 2006, Provenance Realty Group broke ground and continues to grow with residential and commercial sites. Provenance is a Traditional Neighborhood Development (or TND) aimed to promote a welcoming and walkable lifestyle and nostalgic feeling for residents, including singles and families.

"It creates the feeling of living in a wonderful, small town," said Cheryl Dunson, Real Estate Broker, Provenance Realty Group. "Our parks, sidewalks, porches, homes being close to the sidewalk and thus people, and events all make this a special place to call home. Walking is a great activity and people are proud of their homes."

Provenance hosts various events for residents and the public, including a summer farmers' market and music series, festivals, and outdoor movie nights.

The neighborhood includes lakes, parks, and other recreational areas. Retail, office, medical, and restaurants include local businesses El Cabo Verde restaurant, Red River Bank, Edward Jones Financial, and more.

Provenance, a member of the National Town Builders Association, was recognized by the organization as National Gold winner of the Best in American Living Award (BALA). The homes featured in HGTV Magazine were built by two of the Builder's Guild members, Wesley Thomas, Inc. and Vintage homes, LLC.

“We also have a terrific group of builders in our Builders Guild who understand the type of architecture that belongs in Provenance,” Dunson said. “Additionally, all homes go through an Architectural Review process to ensure that the homes all complement the timeless character of Provenance as evidenced by Provenance being the only community in Louisiana to have received a Gold BALA (Best in American Living Award).”

Provenance is working with its city planner, Michael Watkins, a national award-winning architect, to further expand the community. The team is preparing for Phase II of its commercial development, including a new Town Center.

For more about Provenance, visit yourprovenance.com, email info@yourprovenance.com, or call (318) 683-0399. See more Provenance residences from 2 p.m. to 4 p.m. at the weekly Sunday Open Houses.

The neighborhood also is on the Parade of Homes self-guided tour from 1 p.m. to 6 p.m. June 19-20 and June 26-27. Tickets are \$10. For more information, visit yourprovenance.com/event/parade-of-homes/.